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PromoStandards

A better way to source, quote, and close.

PromoStandards is the industry's standard for real-time supplier data. And when integrated with commonsku, it becomes a game-changer for speed, accuracy, and efficiency.

How commonsku x PromoStandards Supercharges Your Workflow

- **Live product data:** Instantly see inventory, pricing, and decoration options from selected suppliers' right inside commonsku.
 - **Smarter sourcing:** Build presentations using up-to-date specs and availability, meaning fewer revisions and more confidence.
 - **One-click ordering through ePOs:** Submit orders electronically to Connected+ suppliers, reducing errors and speeding up production.
 - **Real-time tracking:** Get automatic updates from order placed to delivery.
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Workflow Comparison

Here's what working with a Connected+ supplier looks like inside commonsku.

Step	PromoStandards Vendor	Non-PromoStandards Vendor
Product Search	<ul style="list-style-type: none">• View real-time inventory directly from suppliers' website within commonsku• Select decoration options instantly	<ul style="list-style-type: none">• Manually double-check product info on supplier websites or by calling/emailing rep• Manually type in decoration details
Shipping Details	<ul style="list-style-type: none">• Select warehouse location (available from some suppliers)	<ul style="list-style-type: none">• Manually enter all ship-to and warehouse details
PO Submission	<ul style="list-style-type: none">• One-click ePO submission from commonsku to supplier	<ul style="list-style-type: none">• Email PO to supplier• Supplier order entry team manually re-enters order (risk of error)
Status Updates	<ul style="list-style-type: none">• Automatic live updates from suppliers like order status, tracking, and more	<ul style="list-style-type: none">• Manually call or email supplier for updates• Wait for rep to check and respond

Our Connected+ Suppliers

commonsku has partnered with several of the industry's leading suppliers through PromoStandards. These partnerships enable seamless integration, providing you with up-to-date product information and efficient order processing.



See it in action

Let's chat about how PromoStandards and commonsku can streamline your team's workflow and deliver an edge to your sales process.

[Book a call](#) with our sales rep today.