



commonsku for TPG Members

We believe promo works best when we work together.

The Promo Group (TPG) exists to build up the branded merchandise industry through nurturing partnerships with fellow distributors and strategic supplier partners striving to improve their businesses and the industry as a whole.

TPG distributor Partners work together to share business knowledge, leverage collective purchasing power, strengthen Preferred Supplier relationships, and help one another grow. Through TPG, Partners gain access to shared industry expertise, best practices, exclusive supplier programs and the collective buying and creative power of the group.

TPG is part of the commonsku Buying Group Network, and we're here to support you as you get started.

How We Work Together

commonsku and TPG share the same belief: promo works best when we work together. commonsku is here to support TPG members with the technology to run their business, whenever you decide commonsku is the right fit.

Your TPG membership and commonsku work side by side. TPG continues to bring you community, shared expertise, and collective buying power. commonsku brings a connected platform for your sales, orders, and supplier collaboration, built by distributors who understand how you work.

What Makes commonsku Different

comonsku was built by distributors, for distributors. Our founders ran a promotional products distributorship of their own, so commonsku has been distributor-led from the very beginning. The challenges and opportunities you face are what shape our platform today, as we build it hand-in-hand with the distributors and suppliers who use commonsku every day.

What makes commonsku different is that we're the only platform in this industry where connected workflow and community live in one place, giving you real visibility, real collaboration with your suppliers, and more time back for the work that matters most: serving your clients. Community is at the heart of everything we do, and it's exactly why our relationships with buying groups matter so much to us.

Let's talk about getting your business started on commonsku!